

## Beauty Products Manufacturer Improves Decision-making Efficiency and Agility

### CHALLENGE

A multinational beauty products manufacturer experienced rapid growth of incoming orders from in-flight services and duty-free stores in the Asia-Pacific region. Rapid analysis of the voluminous data was critical for timely and effective decision-making. But this was a huge challenge without an automated business intelligence (BI) system. Manual compilation of data from multiple sources for analysis was tedious and time-consuming, negatively affecting decision-making efficiency and business agility. Consequently, the company approached Stone Forest IT (SFIT) for a solution to efficiently analyse sales data, pricing information, as well as inventory and financial trends.

### SOLUTION

SFIT introduced a customised Sage 300 Intelligence Reporting utility with the following capabilities:

- Eliminate redundant data entries by integrating multiple data sources with the client's Sage 300 accounting system
- Easily create new BI reports with a variety of standard report templates or from scratch using the familiar Microsoft Excel interface
- Use drag-and-drop Excel formulas that facilitate financial reporting
- View one-page summary of key business information in text or graphical form, with convenient drill down function providing further insights into numbers
- View the same set of financial data in many different ways for simple or sophisticated analysis
- Fully automate delivery of BI reports to different destinations such as an FTP site, SharePoint, OneDrive or Dropbox
- Secure confidential BI reports against unauthorised access or manipulation

### RESULTS

After implementation, the client enjoyed the following benefits:

- Greater productivity with efficient data analysis
- Faster, more effective decision-making resulting from better real-time visibility over business-critical information
- Improved business agility

SFIT's customised Sage 300 solutions enhance productivity for organisations and meet their diverse needs ranging from business intelligence to compliance and payment collection.

### HIGHLIGHTS

**Industry:**

F&B, Retail and Consumer Products

**Location:**

Singapore

**Solution:**

Customised Sage 300 Intelligence Reporting utility

**Results:**

- Greater productivity
- Faster, more effective decision-making
- Improved business agility